



COMMUNITY SPONSORS 2023-2024

*All businesses will receive a Community Sponsor and/or Ice Park Membership sign by December 4th, 2023.

Climbing Icon, \$2,000

1 Ouray Ice Park Website Benefits:

- Your name and logo with a link to your website on four pages of our website: Home, Festival, Our Supporters, Visit Ouray.
- Your name and a link to your website on our Membership Page when you participate in membership discounts.
- **Your name and logo on the Conditions page of our website for one week (seven days) during our operating season.**
*Our Conditions page averages 1,400 views per week during our operating season.

2 Social Media Benefits:

- **TWO social media posts or stories** during the season on the Ouray Ice Park Instagram and Facebook platforms.
*Our social media platforms have over 30,000 followers. Content can be created on your behalf by our Marketing Director.

3 Advertising Benefits:

- Your name and/or logo displayed outside of Dick's Chalet all season long.
- Your name and/or logo displayed in select Ouray Ice Festival ad materials.

*All businesses at the Climbing Icon level will receive Community Sponsor banners upon request.

Route Setter, \$1,000

1 Ouray Ice Park Website Benefits:

- Your name and logo with a link to your website on three pages of our website: Home, Festival, Our Supporters.
- Your name and a link to your website on our Membership Page when you participate in membership discounts.
- **Your name, logo, and business description on our Visit Ouray page.**

2 Social Media Benefits:

- **ONE social media post or story** during the season on the Ouray Ice Park Instagram and Facebook platforms.
*Our social media platforms have over 30,000 followers. Content can be created on your behalf by our Marketing Director.

3 Advertising Benefits:

- Your name and/or logo displayed outside of Dick's Chalet all season long.
- Your name and/or logo displayed in select Ouray Ice Festival ad materials.

Lead Climber, \$500

1 Ouray Ice Park Website Benefits:

- Your name and logo with a link to your website on three pages of our website: Home, Festival, and Our Supporters.
*Our website gets almost 200,000 pageviews each year.
- Your name and a link to your website on our Membership Page when you participate in membership discounts.

2 Advertising Benefits:

- Your name and/or logo displayed outside of Dick's Chalet all season long to 24,000 climbers.
- Your name and/or logo displayed in select Ouray Ice Festival ad materials.

Business Name: _____

Partnership Level: _____

Primary Contact Name: _____

Primary Contact Title: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Benefits you offer our Ouray Ice Park members will be included next to your business name on our Membership page and Our Supporters page. Please list the discount or benefit below.

The last day to participate as a Community Sponsor and receive FULL benefits is January 10th, 2024.

**Please remit payment to:
Ouray Ice Park, Incorporated
PO Box 1058
Ouray, CO 81427**

If you would like to pay electronically, please contact our Office Manager Christina Lujan at christinalujan@ourayicepark.com.

Please provide your logo, and business description to our Marketing Director Bayley Wood at bayleywood@ourayicepark.com by December 30th, 2023.

For social media content, you must contact our Marketing Director to coordinate.