

Minutes of September 12, 2018 Ouray Ice Park Advisory Team Meeting

Agenda:

Welcome At-large Members	Team
Adopt minutes of July 31 meeting	Team
Update on action since the last meeting	Frank
Review Proposed By-Laws (modify or adopt)	Team
Discuss agenda going forward	All

We called the meeting to order at 5:35 pm and welcomed the new At-large Members. Attending were Steve Berwanger, Dan Chehayl, Elias de Andres Martos, Nate Disser, Dawn Glanc, Grant Kleeves, Bill Leo, Micah Lewkowitz, Diane Mielcarz, Frank Robertson and Katie Sickles. Braydin Mehnert let us know he had a conflict but would be there next time.

The minutes of the July 31, 2018 meeting were adopted for the record and will be made available to the Public by both the City and the Ice Park.

Updates were provided on action since the last meeting:

Alex Durham is working to identify one or more Youth Ambassadors to participate from the Voyager Program.

Frank met with Kat Papenbrock to explore what data is being collected by the Ouray Tourism Office and the Ice Park, and how we might better collect, analyze and make use of the information, including what we can do to better reflect the impact of the ice climbing community in the City's economy. OTO will provide a short list of questions that would enhance our understanding of ice climbing visitors.

Dawn and Katie are working on identifying candidates for the City's intern position, anticipated to be hired toward the end of the year, to help with the data effort.

Dan is on track to hire a new administrator for the Ice Park by the start of the season.

The Team discussed the IPAT By-Laws, opting to make the meeting dates a bit more flexible, and adopted the document, which will also be made available to the public.

The Team then set its general agenda for the coming meetings:

- 1) Discuss how to structure and execute on the data collection effort for park capacity and use patterns, drawing on the work of the Concessionaire on commercially guided groups, the Ice Park's registration of institutional groups and general user information gathered by the Ambassadors, and OTO's commerce and tourism records.
- 2) Explore options for securing and increasing water supply.
- 3) Consider where and how inactive or additional climbing routes might be brought into service if water is available.

In discussing this agenda, the Team heard about efforts underway to complete refurbishment of the storage reservoir and possibly to access “stream quality” water directly (untreated, not via the City’s tanks). If enough water is secured and temps cooperate, it may be possible to bring a few climbs in the north end of the park back on-line. As well we will look at new areas that could be facilitated easily from existing infrastructure, such as the Cliffs area between New Funtier and South Park. We will see what it would take to develop an Ice Park App that could provide users with route information and an easy means to survey them.

Katie let the Team know about the City’s strategic planning effort, currently underway, and we talked about how targeted projects such as water supply enhancement might have their best chance of success if included in such multi-year municipal plans, which could also include longer-term agreements with OIPI for development of the Ice Park. The link for the survey is:
www.surveymonkey.com/r/OurayCommunityPlan

The meeting was adjourned at 6:50 pm.

The next meeting will focus on data collection efforts, with reviews of information we already have from Nate and Dan, plus a summary of what OTO has published. The objective is to determine how we might better collect and begin to analyze the data when the City’s intern and OIPI’s administrator begin active data management during the coming season. The output of the efforts will inform decisions on park operations, allocations of available capacity to various user groups and institutional group fees.

Please let me know if you cannot make a next meeting on October 10 (Steve has a conflict).

At-Large Members: please let me know if you would like to step up for a 3-year term (Elias has indicated 2).

Thanks,
Frank